

**Mail Orders** for Anniversary Offerings will be given prompt and careful attention. Satisfaction guaranteed.

# THE PORTEOUS & MITCHELL CO.

**Post Cards** Local views, all different, sent, put up in packages of 25 at 10c a package. By mail 3c additional.

1873

## — Our Thirty-Eighth Anniversary Sale — 1911

Today, March 25th, We Will Commemorate Our Thirty-eighth Anniversary---and from March 25th to April 1st, inclusive, will be Anniversary Week.

### DRESS GOODS

Newest Spring Dress Goods at Special Anniversary Prices.

**Shepherd Checks** Black and white shepherd checks, in three sizes of checks, 32 and 36 inches wide—regular 25c Dress Goods—  
Anniversary Price 18c

**Mohairs** 34-inch Mohairs, with hair-line stripes, in black, navy and white grounds, very stylish for spring—regular 59c Dress Goods—  
Anniversary Price 38c

**French Serge** 36-inch All French Serge, in plain, striped and fancy weaves, 42 and 54 inches wide, all the fashionable spring colorings, including black—our regular \$1.00 Dress Goods—  
Anniversary Price 48c

**Serges** 42-inch All Wool Serge, with hair-line stripes, in nine spring shades, including black, regular 75c Dress Goods—  
Anniversary Price 58c

**Fine Goods** A splendid assortment of new Spring Dress Goods, in plain, striped and fancy weaves, 42 and 54 inches wide, all the fashionable spring colorings, including black—our regular \$1.00 Dress Goods—  
Anniversary Price 88c

### NEW SILKS

Black and Fancy Silks at Special Anniversary Prices.

**Seco Silks** Both plain and dotted, in a splendid range of new Spring colors—Seco Silks are sold regularly at 28c a yard—  
Anniversary Price 18c

**Pathe Silks** Tough weaves and desirable for waists, skirts or dresses, in twelve fashionable Spring shades—regular 35c Silks—  
Anniversary Price 28c

**Messaline** The most fashionable Dress Silk of the season, desirable for waists and gowns, for street or evening wear, twenty colors to choose from—regular 50c Silks—  
Anniversary Price 40c

**Fancy Silks** Including both striped and Pique Silks for waists, skirts and dresses, in light and dark colors—regular 35c and 40c Silks—  
Anniversary Price 28c

**Black Silk** Full 34-inch Black Taffeta Silks, fully guaranteed—our regular \$1.25 quality—  
Anniversary Price 98c

**Black Silk** Full 34-inch Black Taffeta Silks, fully guaranteed—our regular \$1.25 quality—  
Anniversary Price 98c

### WASH GOODS

Anniversary Offerings in Newest Spring Wash Goods.

**Prints** All our Best Quality Dress Prints, in light and dark colorings, these sell regularly at 7c a yard—  
Anniversary Price 5c

**Ginghams** Red Seal Dress Ginghams, 10 to 28-yard lengths, newest Spring styles—regular 12 1/2c Ginghams—  
Anniversary Price 8c

**Ginghams** The C. A. C. Dress Ginghams, in medium and light colorings, checks, plaids and stripes—regular 10c Ginghams—  
Anniversary Price 8c

**Organdies** The popular Organdie Florides, 27 inches wide, light and dark grounds, in figures, stripes and floral designs—regular 10c Wash Goods—  
Anniversary Price 8c

**Percales** 30-inch Percales, in dark grounds, with neat figured designs and stripes—regular 15c Percales—  
Anniversary Price 8c

**Outing Flannel** All our best quality Outing Flannel, in a big range of patterns—our regular 12 1/2c quality—  
Anniversary Price 8c

**Wash Goods** A splendid assortment, including Hosiery, Socks, Mercerie, Waists and Neckties—regular 25c Wash Goods—  
Anniversary Price 18c

### Kitchenware Dept

Anniversary Offerings of Tea Pots, Dinner Sets, Kitchen Utensils, Etc.

**Tea Pots** Tea Pots in China sets—these sell regularly up to 80c according to size—  
Anniversary Price 38c

**Dinner Sets** American Porcelain Dinner Sets, prettily decorated, set contains 112 pieces, regular price \$55.00 a set—  
Anniversary Price \$4.48

**Kitchen Ware** Blue and White Enamelled Ware, including 1 and 4-quart Berlin Kettles—2, 4 and 8-quart Berlin Sauce Pots—1 quart and 2 quart Pots—1 and 2 quart Sauce Boilers—10 quart Dish Pans—4 and 10 quart Preserver Bottles—4 quart Tea Kettles—these are actual \$1.75 values—  
Anniversary Price 38c

**Boilers** Wash Boilers, size 8, all copper, with wooden handles, regular \$1.50 Boilers—  
Anniversary Price \$2.18

For thirty-eight years the people of Eastern Connecticut have watched us grow from a small store, occupying 2,100 square feet, to the Leading Department Store in this section of the State. To properly celebrate the Thirty-eighth Anniversary of our store-keeping we will have, beginning Today and continuing to April 1st, inclusive,

## The Greatest Seven-Day Sale We Have Ever Planned.

**THE OFFERINGS** comprised in this Thirty-eighth Anniversary Sale, include only the newest and most staple kinds of Spring Merchandise and involve every department in our store.

**THE VALUES** are remarkable inasmuch as they represent the most desirable kinds of Merchandise at prices which in most instances barely cover the cost of production.

**WE WANT YOU** to read this entire advertisement—item by item—compare the advertised prices with

**LOOK** For the Anniversary Specials. Every item will be prominently displayed on our counters, and special price tickets will help you locate the Anniversary offerings.

the regular prices, and note the big savings. We guarantee that every statement made, and every reduction quoted, is absolutely truthful.

**THEN MAKE** It a point to attend this Thirty-eighth Anniversary Sale, no matter where you live. Come on the Opening Day if possible. If not convenient then come any day during the week following.

**NO MATTER** how small your needs, you can save on every purchase during this sale—and the more you buy the more you save.

### MEN'S WEAR | In the Anniversary Sale

SURE AND SUBSTANTIAL SAVINGS IN MEN'S SPRING SUITS, TOP COATS, TROUSERS AND MEN'S FURNISHINGS.

**Men's** Blue Serge Suits of fine quality Serge, with good serviceable linings, workmanship thorough, fit guaranteed—our regular \$15.00 Suits—  
Anniversary Price \$10.38

**Men's** Spring-weight Top Coats, in black and oxford, silk-lined and faced to edge—our regular \$12.00 Coats—  
Anniversary Price \$12.78

**Men's** Trousers, in all the new spring colorings well-tailored and faced to edge—our regular \$4.00 Trousers—  
Anniversary Price \$2.88

**Men's** Light-weight Half Hose, seamless, in black and white—our regular 12 1/2c value—  
Anniversary Price 8c

**Men's** Fine Quality Half Hose in plain black, in fancy and plain colors, our regular 25c value—  
Anniversary Price 18c

**Men's** Pure Silk Half Hose, with lisle tops and soles—these are regular 25c values—  
Anniversary Price 28c

### GLOVES---KID AND SILK

VERY SPECIAL ANNIVERSARY OFFERINGS IN WOMEN'S GLOVES

**Women's** 2-clasp Kid Gloves, in black, white and all the fashionable spring shades—these are our own regular good value \$1.00 Kid Gloves—  
Anniversary Price 88c

**Women's** 2-clasp Silk Gloves, with double-tipped fingers, in black, white and spring colorings—these are regular 50c—  
Anniversary Price 42c

### HOSIERY---UNDERWEAR

Remarkable Values in Hosiery and Underwear for Anniversary Week

**Children's** The well-known Shawknit Ribbed Hosiery for children, fast black and light-colored, sizes 6 to 10—these sell everywhere at 25c a pair—  
Anniversary Price 18c

**Women's** One case of Women's Fine Quality Tan Color Hosiery, with crew-split feet, full-fashioned—these are regular 25c quality—  
Anniversary Price 18c

**Women's** Imported Black Hosiery, with split feet, Hermodorf dye, our regular 25c split foot hosiery—  
Anniversary Price 18c

### SMALL WARE DEPARTMENT

Anniversary Offerings of Jewelry, Toilet Articles, Hair Goods, Umbrellas, Suit Cases, Etc.

**Foundations** Clifton Collar Foundations, in white, sizes 12 1/2 to 16—these sell regularly at 10c—  
Anniversary Price 5c

**Talcum Powder** Oriental Talcum Powder, a good smooth Powder, with pleasing Oriental perfume—regular price 12c a can—  
Anniversary Price 8c

**Jewelry** Cloisonne Enamel and Gold-plated Beauty Pins—regular 25c value—  
Anniversary Price 18c

**Jewel Boxes** Gold and French Gray Jewel Boxes, as shown—regular 25c value—  
Anniversary Price 18c

**Hair Clusters** Real Hair Clusters, large size Cluster, made on wire frame, all good shades—regular \$3.00 value—  
Anniversary Price \$1.28

### LACES and EMBROIDERIES

Remarkable Savings in Laces, Embroideries, Trimmings, Neckwear, Veils, Art Goods, Etc.

**Imitation** Torchon and Medical Laces Edgings and Insertings to match, 1 1/2 to 3 inches wide—regular 3c and 10c Laces—  
Anniversary Price 3 1/2c

**Val** Lace Edgings and Insertings to match, all widths, and a splendid assortment of patterns—Laces that sell regularly at 10c and 12 1/2c a yard, to be sold in 12-yard pieces at—  
Anniversary Price 48c a piece

**Oriental** Lace All-Over, in white, cream and ecru, and all the new Spring colors—regular \$1.50 quality—  
Anniversary Price 98c

**Trimnings** Silk Trimming Braids, in all the fashionable colors and combinations of the season—regular 18c and 25c Trimnings—  
Anniversary Price 12 1/2c

**Batiste** Bands, with finished edges, plain and Venise Laces—regular 30c and 35c qualities—  
Anniversary Price 25c

**Hamburg** Embroidery, 18 inches wide, for corset covers and skirts—regular 35c quality—  
Anniversary Price 15c

**Embroidered** Flouncing, 27 inches wide, in a big variety of patterns, very desirable for graduation gowns—regular \$1.00 quality—  
Anniversary Price 68c

**Embroidered** All-Over, 22 inches wide, in black, white, small patterns, suitable for yokes and shirt waists—regular \$1.50 quality—  
Anniversary Price 98c

**Women's** Embroidered Linen Collars, in a variety of designs, all sizes—regular 25c Collars—  
Anniversary Price 12 1/2c

**Veils** Chiffon Made Veils, in a full line of colors, two yards long and one yard wide—regular \$1.00 Veils—  
Anniversary Price 68c

**Bagdad** Pillow Slips, with tassels, all ready to use—regular 25c value—  
Anniversary Price 18c

**Stamped** Corset Covers, on good quality lawn, new patterns—regular 25c value—  
Anniversary Price 18c

**Stamped** Marquettine Waist Patterns, newest style, small design, with kimono sleeves—regular \$1.50 value—  
Anniversary Price 68c

### RIBBON DEPARTMENT

Anniversary Offerings in New Spring Ribbons

**Taffeta** Brilliant Taffeta Ribbon, 3 1/2 inches wide, in black and all the wanted colorings—our regular 15c Ribbon—  
Anniversary Price 8c

**Taffeta** Brilliant Taffeta Ribbon, 3 1/2 inches wide, in black and all the colors of the season—our regular 25c Ribbon—  
Anniversary Price 18c

**Fancy** The new Black and White Striped Ribbons, in a variety of designs, regular 25c quality—  
Anniversary Price 18c

**Fancy** New spring designs and colorings in Fancy Ribbons, striped effects, 3 1/2 inches wide, regular 25c quality—  
Anniversary Price 18c

### SECOND FLOOR | Offerings in the Anniversary Sale

Women's Suits, Dresses, Coats, Waists, Petticoats, Corsets, Wrappers, Shoes, etc., at Most Liberal Reductions

**Women's** and Misses' Tailored Suits, new spring models, the short jacket and new skirt, these are in plain cloths and in a variety of colorings—regular \$15.00 and \$17.50 Suits—  
Anniversary Price \$10.38

**Women's** Princess Dresses, of Gingham and Chambray, in both long and three-quarter sleeves, in a variety of models, and all the newest colorings—our regular \$3.98 Dresses—  
Anniversary Price \$2.38

**Women's** and Misses' Serge Dresses, Princess style, of good quality serge, in black, navy and brown—regular \$12.50 Dresses—  
Anniversary Price \$7.38

**Women's** Silk Dresses—manufactory samples—Princess style, in black, navy, brown and gray—regular \$15.00 and \$17.50 Silk Dresses—  
Anniversary Price \$13.38

**Women's** Spring Coats—manufactory samples—52 inches long, materials are serge, chevrons and stylish mixtures—regular \$15.00 Coats—  
Anniversary Price \$10.38

**Women's** Rubberized Slip-on Coats, in a variety of colors, colors are gray and tan—regular \$5.00 Coats—  
Anniversary Price \$3.38

**Children's** Rubberized (Capas) with hoods, sizes 14 to 16, colors navy and garnet—regular \$2.00 Capas—  
Anniversary Price \$1.38

**Women's** Percale Waists, new spring models, in a variety of styles, made with long sleeves and laundried collar—regular 50c Waists—  
Anniversary Price 38c

**Women's** Lawn and Lingerie Waists, in a variety of dainty styles, made with three-quarter and kimono sleeves, and with lace inserting—regular \$2.00 Waists—  
Anniversary Price \$1.38

**Women's** Silk Waists of fancy three-quarter and kimono sleeves, button front and back, in plain colors, Persian stripes, plaids and Roman effects, regular \$5.00 Waists—  
Anniversary Price \$2.38

**Boys'** High Cut Storm Boots, of calf, in both black and tan, sizes 1 1/2 to 5 1/2, made with heavy soles, extra high cut and two-buckle straps—regular \$2.50 Boots—  
Anniversary Price \$1.68

### MILLINERY

Special Anniversary Offerings in New Millinery

**Women's** Black Silk Hats, in two of the best shapes for spring, all ready to wear—these are regular \$1.75 Hats—  
Anniversary Price 98c

**Women's** Fine Dress Hats, newest spring shapes in big variety, in black and all the fashionable shades for spring—our regular, good value \$5.00 Dress Hats—  
Anniversary Price \$3.98

**Window Shades** the regular Opaque Window Shades, in eight staple colors, complete with fixtures—our regular 25c Shades—  
Anniversary Price 18c

**Scrim** Reversible Colored Curtain Scrim, pretty bordered and all-over effects—regular at 25c a yard—  
Anniversary Price 18c

**Curtains** Nottingham Lace Curtains, in two pretty patterns—these sell regularly at 50c a pair—  
Anniversary Price 38c

**Carpets** During Anniversary Week we offer a choice of our entire line of best quality All Wool Ingrain Carpets—sells regularly at 72c a yard—  
Anniversary Price 58c

### Domestic Department

Anniversary Offerings in Damasks, Napkins, Bed Spreads, Sheets, Blankets, Etc.

**60-inch Bleached Table Damask**, five patterns—Anniversary Price 15c a yard, value 25c

**62-inch Satin-finish Damask**, eight patterns—Anniversary Price 38c a yard, value 50c and 59c

**72-inch Extra Fine Damask**, all linen—Anniversary Price 68c a yard, value 89c

**72-inch Extra Heavy Satin Damask**, six patterns—Anniversary Price 80c a yard, value \$1.25

**Size 22-inch Napkins** to match foregoing patterns—Anniversary Price \$2.38 a dozen, value \$3.25

**Size 5-8 Napkins**, all linen—Anniversary Price \$1.18 a dozen, value \$1.50

**Size 5-8 Napkins**, all linen—Anniversary Price \$1.38 a dozen, value \$1.75

**Full-size Crochet Bed Spreads**—Anniversary Price 78c, value \$1.00

**Full-size Crochet Bed Spreads**—Anniversary Price \$1.38, value \$1.75

**Sheets**, size 2x2 1/2 yards—Anniversary Price 38c each

**Seamless Sheets**, size 2 1/4x2 1/2 yards—Anniversary Price 58c, value 79c

**Seamless Sheets**, size 2 1/4x2 1/2 yards—Anniversary Price 78c, value \$1.00

**Pillow Cases**—Anniversary Price 8 1/2c each

**Pillow Cases**—Anniversary Price 12 1/2c, value 17c at 15c, value 30c

**4-4 Bleached Sheet**—Anniversary Price 6 1/4c, value 8c at 8c, value 11c

**Cotton Blankets**—Anniversary Price 58c, value 75c at 75c, value 98c

**The well known "Woolen" Blankets**—Anniversary Price \$1.48, value \$2.00

**Fine Quality Wool Blankets**—Anniversary Price \$3.88 a pair, value \$5.00, \$5.50 and \$6.00

**All Wool Plaid Blankets**, in various combinations—Anniversary Price \$3.88, value \$5.00 and \$6.00

**Remnants of Bleached, Brown and Checked Crashes**, different lengths, according to quality—Anniversary Price 38c a length

**The celebrated "Nash" Comfortables**—Anniversary Price \$2.18, value \$2.75 and \$2.98

**36-inch All Linen White Waists**—Anniversary Price 28c a yard, value 50c

**38-inch All Linen Tan Color Dress Linen**—Anniversary Price 18c a yard, value 25c

**Handkerchiefs** Anniversary Offerings in Handkerchiefs for Men and Women.

**Women's** Fine Quality Initial Handkerchiefs, with neat embroidered initials, all letters, regular 10c—  
Anniversary Price 7c each, four for 25c

**Women's** Embroidered Handkerchiefs, in a big variety of dainty effects, regular 10c Handkerchiefs—  
Anniversary Price 7c each, four for 25c

**Women's** Plain Hemstitched Linen Handkerchiefs in different width hems, warranted pure linen, regular 25c quality—  
Anniversary Price 15c each, six for 75c

**Men's** Japonette Hemstitched Handkerchiefs, with silk initials, all letters, regular 10c Handkerchiefs—  
Anniversary Price 7c each, four for 25c

**Boys' Clothing Dept.** Anniversary Offerings That Should Interest Parents.

**Boys'** Fine Quality Silk Lined Golf Caps—our regular 50c quality—  
Anniversary Price 38c

**Boys'** New Spring Shapes in Stylish Felt Hats—our regular \$2.00 Hats—  
Anniversary Price \$1.38

**Boys'** Russian Blouse Suits, sizes 3 to 8, colors are cardinal, navy, brown and marine—regular \$4.00 Suits—  
Anniversary Price \$3.38

**Boys'** Two-piece Suits, sizes 7 to 13, of navy serge and neat stylish mixtures in newest Spring colorings—regular \$5.50 Suits—  
Anniversary Price \$5.38

**Boys'** Two-piece Suits, sizes 7 to 13, of navy serge and neat stylish mixtures, new Spring styles—regular \$5.00 Suits—  
Anniversary Price \$3.38

**Boys'** Knee Trousers, sizes 4 to 16, in a splendid assortment—regular \$5.00 Trousers—  
Anniversary Price 38c

**Boys'** Coat Sweaters, good seral V-neck quality—regular \$2.00 Sweaters—  
Anniversary Price \$1.38

**Women's** and Misses' Coat Sweaters, good seral weight—regular \$2.50 Sweaters—  
Anniversary Price \$1.38

**Women's** and Misses' Coat Sweaters, very fine quality—regular \$1.00 Sweaters—  
Anniversary Price \$3.38